Spin the Wheel to Win - Magento 2

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Installation

Before installing the extension, please make sure to **Backup your web directory and store database**

You will require to install MageDelight Base Extension first. If it is not installed then please download it from https://www.magedelight.com/pub/extensions/magedelight-base.zip and unzip the package file into the root folder of your Magento 2 installation.

Root Directory is - **"app/code/magedelight/#YourExtensionName#"**

- Unzip the extension package file into the root folder of your Magento 2 installation.
- Connect to SSH console of your server:
    - Navigate to the root folder of your Magento 2 setup
    - Run command as per below sequence,

```
php bin/magento setup:upgrade
```

```
php bin/magento setup:di:compile
```

```
php bin/magento setup:static-content:deploy
```

```
php bin/magento cache:clean
```

- log out from the backend and log in again

If you are using Magento 2.3 or later then you do not need to activate license. Extension will be activated with silent activation mechanism and does not require activation keys to be entered manually.

Installation with Composer

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Composer repository using this command:

composer config repositories.magedelight-repo composer https://packages.magedelight.com/

Replace repo public key and private key with your public and private key

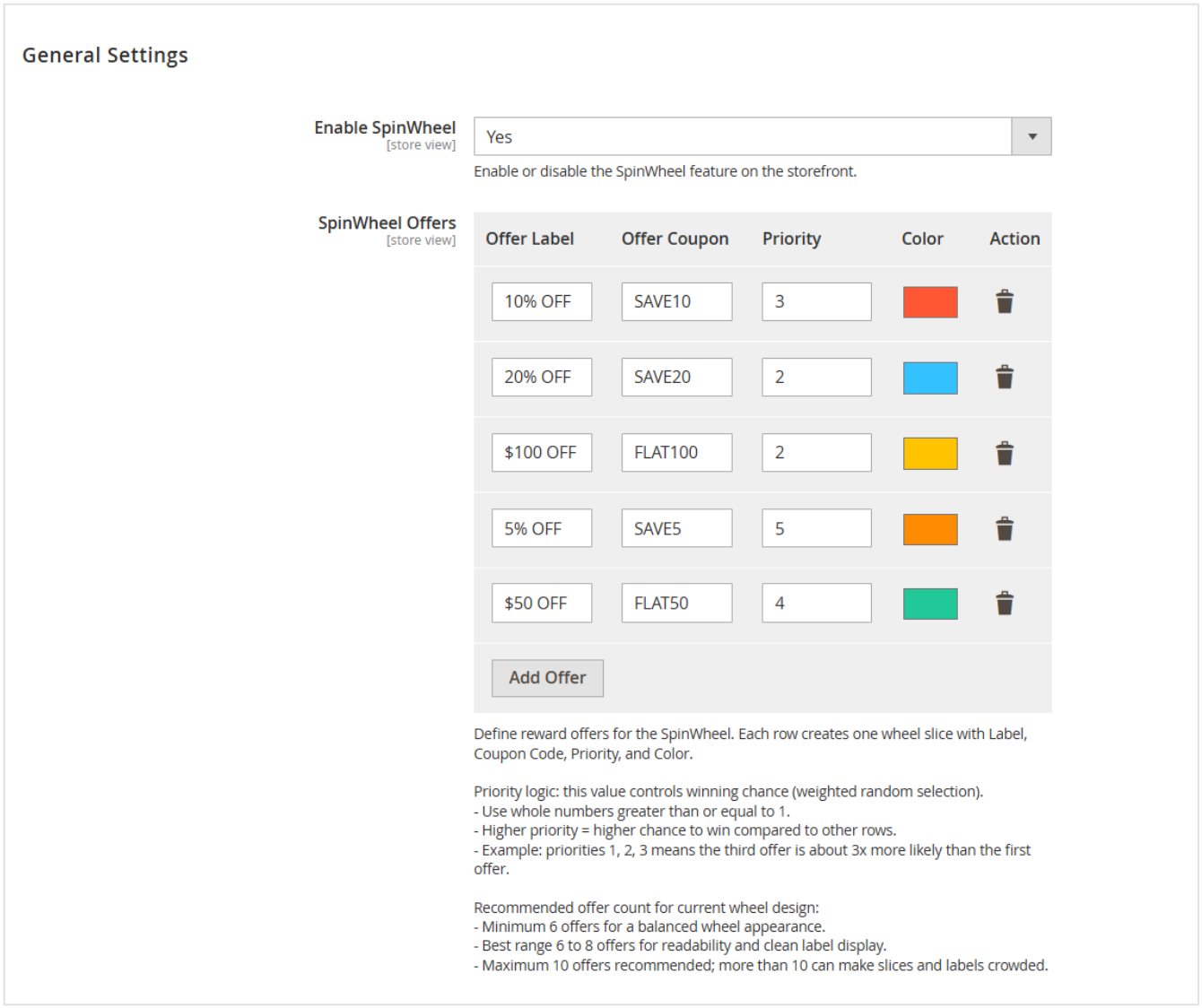
composer config http-basic.gitlab.magedelight.com $PUBLIC_KEY $PRIVATE_KEY

composer require mage_delight/spin-wheel-module

composer require hyva-themes/magento2-magedelight-spin-wheel

> ⚠ To obtain your public and private keys, please navigate to the "My Account" section. In the "Download Extension Packages" tab, you will find the keys available for your access.

Backend Configuration (Admin side)



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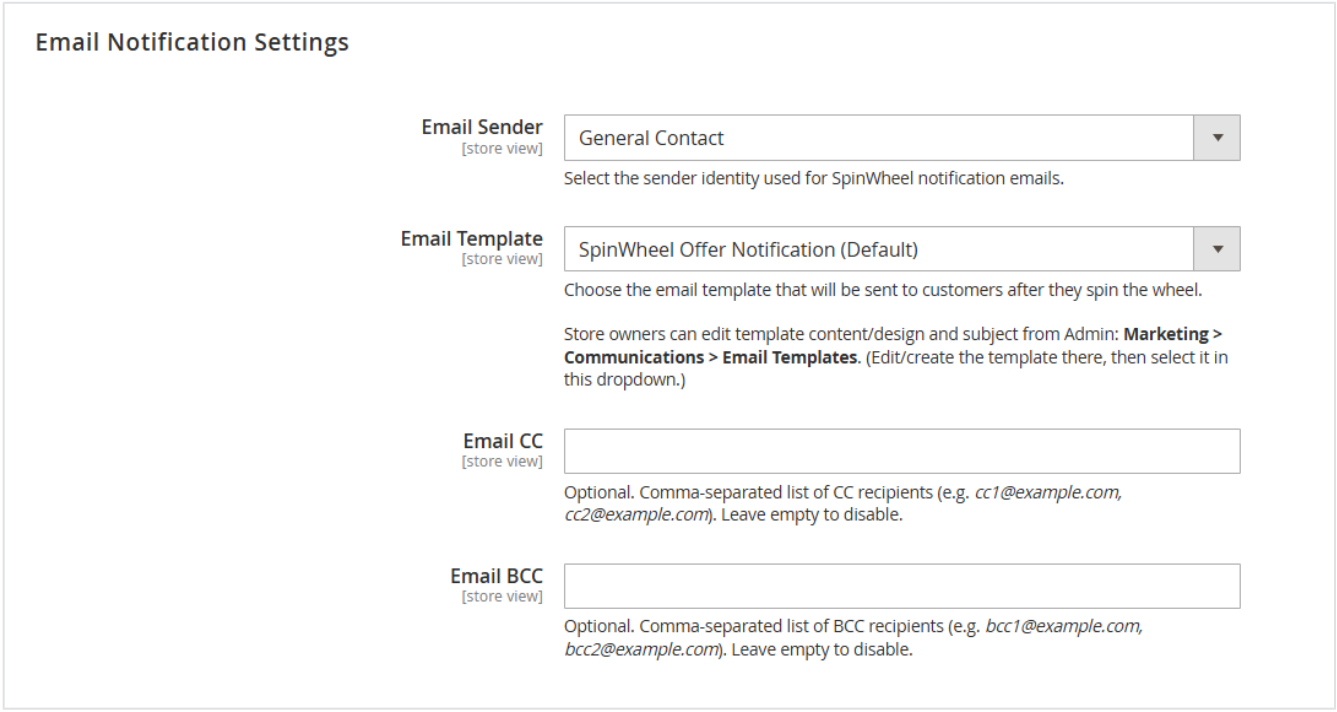
Field	Description
Enable SpinWheel	Enables or disables the Spin Wheel functionality on the storefront. When enabled, users will see the spin wheel popup based on configured conditions.
SpinWheel Offers	Section to configure reward segments displayed on the spin wheel. Each row represents one slice of the wheel.
Offer Label	Defines the display text shown on the spin wheel segment (e.g., 10% OFF, $50 OFF).
Offer Coupon	Specifies the coupon code assigned to the selected offer. This coupon will be provided to the user upon winning.
Priority	Determines the probability of an offer being selected. Higher values increase the chances of that offer being won.
Color	Sets the visual color of the wheel segment for better differentiation and UI presentation.
Action	Allows deletion of a specific offer row from the configuration.
Add Offer	Adds a new offer row to define an additional wheel segment.



Field	Description
Email Sender	Selects the sender identity used for Spin Wheel notification emails. This defines the “From” name and email address visible to recipients.
Email Template	Specifies the email template sent to customers after they spin the wheel. Templates can be customized from **Marketing Communications Email Templates**.
Email CC	Allows adding additional recipients (carbon copy) who will receive the same email. Multiple email addresses should be separated by commas.
Email BCC	Allows adding hidden recipients (blind carbon copy) who will receive the email without being visible to other recipients. Multiple email addresses should be separated by commas.

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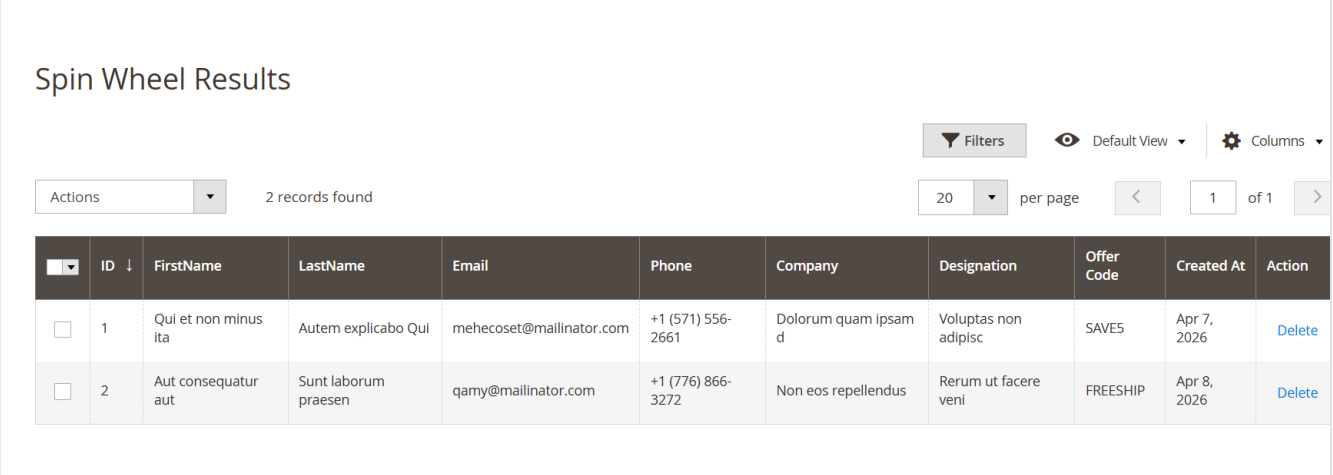
To display the Spin Wheel on any CMS page or block, use the following code snippet:

{{block class="Magedelight\SpinWheel\Block\Wheel"template="Magedelight_SpinWheel::wheel.phtml"}}

Backend Functionality

Spin Wheel Results Management



- The Spin Wheel Results section allows administrators to view and manage all user interactions with the spin wheel. It captures customer details along with the reward (coupon) they received. This helps in tracking participation, analyzing campaign performance, and managing collected lead data.

Field	Description
Actions	Allows bulk actions to be applied to selected records.
Select Checkbox	Used to select one or multiple records for bulk operations.
ID	Unique identifier for each spin wheel entry.
FirstName	Displays the first name of the user who participated.
LastName	Displays the last name of the user.
Email	Shows the email address provided by the user.
Phone	Displays the contact number entered by the user.
Company	Shows the company name provided (if applicable).
Designation	Displays the user's designation or role (if provided).
Offer Code	Indicates the coupon code won by the user.
Created At	Displays the date when the spin action was performed.
Action	Provides option to delete a specific record.
Filters	Allows filtering and searching of records for easy data management.
Columns	Enables customization of visible columns in the grid.
Pagination	Controls the number of records displayed per page and navigation between pages.

Email Template Customization for Spin Wheel

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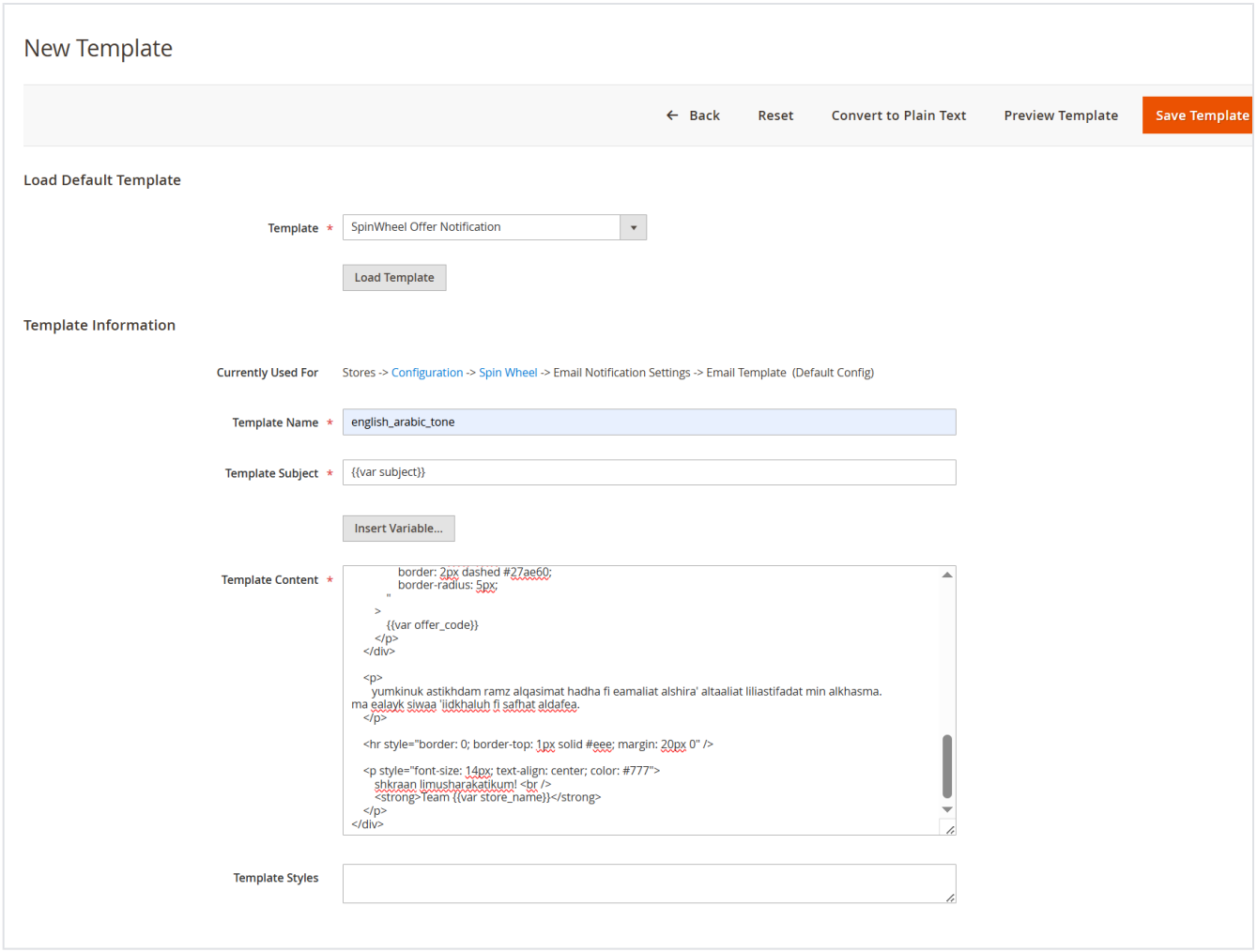

- Users can customize the Spin Wheel email notification template from the Magento Admin panel via **Marketing Communications Email Templates**. By loading the default template, users can modify the subject and content to match their branding or communication style. Any changes made here will be reflected in the emails sent to customers after they spin the wheel.

Field	Description
Template	Selects the default Spin Wheel email template to load for editing.
Load Template	Loads the selected template into the editor for customization.
Currently Used For	Displays the configuration path where the template is currently applied.
Template Name	Defines a unique name for the customized email template.
Template Subject	Specifies the subject line of the email. Supports dynamic variables.
Insert Variable	Allows insertion of dynamic variables (e.g., offer code, store name) into the template.
Template Content	Main editor to modify the email body using HTML and dynamic variables.
Template Styles	Allows adding custom CSS for styling the email template.
Convert to Plain Text	Converts the HTML template into a plain text version.
Preview Template	Displays a preview of the email before saving.
Save Template	Saves the customized template for use in Spin Wheel notifications.

Frontend Functionality

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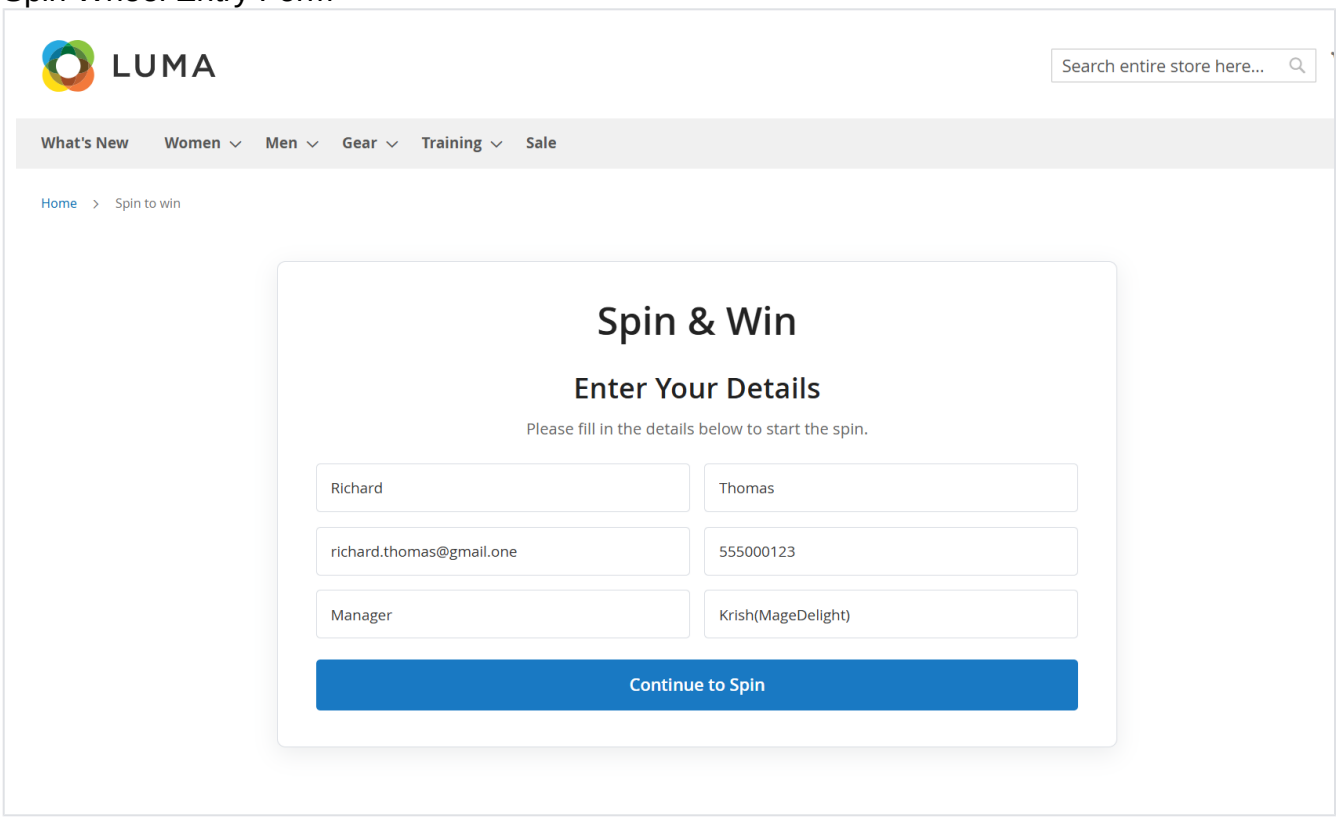
Spin Wheel Entry Form



The Spin Wheel entry form is displayed on the storefront to collect user details before allowing participation. It ensures that customer information is captured for lead generation and reward distribution. Once the required details are submitted, the user can proceed to spin the wheel and receive an offer.

- Displays a user-friendly form to collect participant details before spinning
- Captures essential information such as first name, last name, email, phone, company, and designation
- Ensures data collection for marketing and lead management purposes
- “Continue to Spin” button initiates the spin wheel process after form submission
- Prevents access to the spin wheel until required details are provided
- Designed with a clean and responsive layout for better user experience

Spin Wheel Interaction

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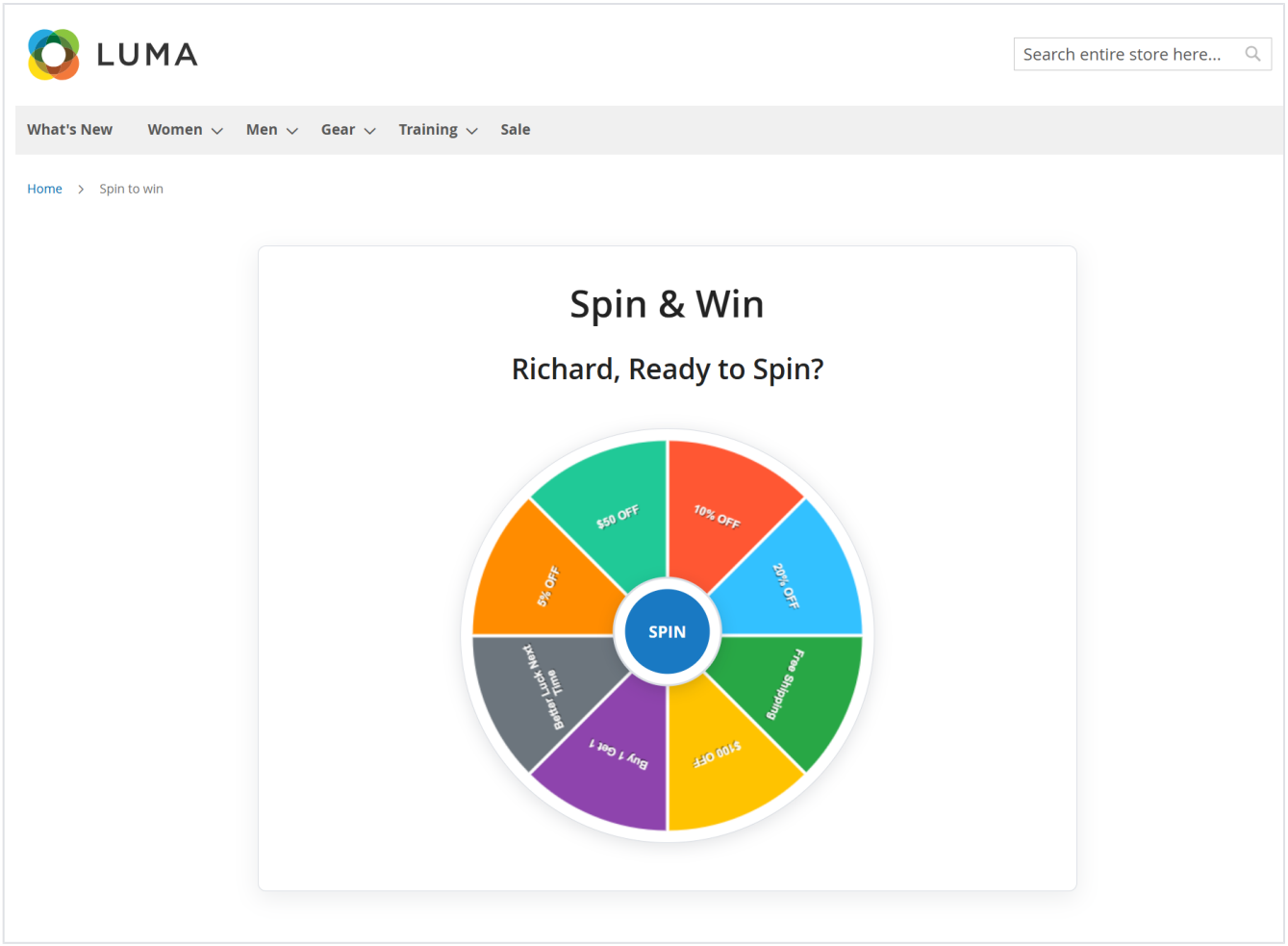

After submitting the required details, users are redirected to the interactive spin wheel interface. This screen allows users to actively participate by spinning the wheel and instantly receiving a reward based on predefined configurations. The experience is designed to be engaging, visually appealing, and easy to use.

- Displays a personalized message (e.g., user name) to enhance engagement
- Shows a dynamic spin wheel with multiple reward segments configured in the admin
- Each segment represents a specific offer or coupon
- Central “Spin” button initiates the spinning action
- Uses weighted logic (based on admin configuration) to determine the winning segment
- Provides a visually interactive and gamified experience for users
- Ensures smooth transition from form submission to reward interaction
- Designed to encourage participation and improve user engagement

Spin Wheel Result Display

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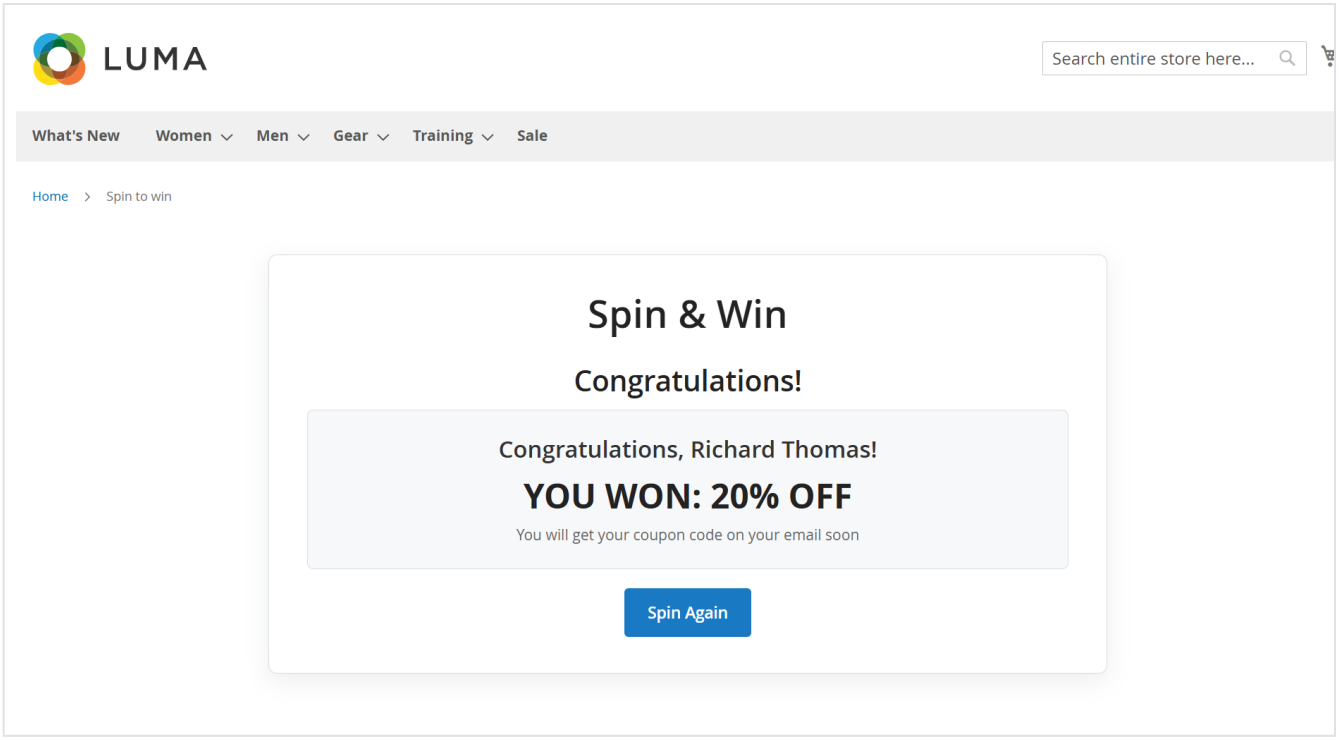

After the user clicks the “Spin” button, the wheel rotates and lands on a reward based on the configured probability. Once the spin is completed, a result screen is displayed showing the winning offer along with a confirmation message. This provides immediate feedback and enhances user satisfaction.

- Displays a congratulatory message after the spin is completed
- Shows the user’s name for a personalized experience
- Highlights the winning reward or discount clearly (e.g., 20% OFF)
- Confirms that the coupon code will be sent via email
- “Spin Again” button allows users to participate again (based on configuration)
- Provides instant feedback to maintain engagement and excitement
- Ensures a smooth transition from spinning action to result display

Demo

Click here to visit frontend.

Click here to visit backend admin panel.

FAQs

Click here to visit FAQs.

Support

Click here to raise a support ticket using your MageDelight account.

Additional Services

Click here to get the customized solution for this extension.

Thank you for choosing MageDelight!

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