SEO Pro Extension - Magento 2

- Installation
- Backend Configuration (Admin side)
 - SEO Pro Configuration
 - Search Settings
 - 404 Settings
 - Canonical URL Settings
 - Pagination Settings
 - SEO Toolbar
 - Google XML Sitemap
 - General
 - Category • Product

 - CMS
 - Additional Links
 - Schema.org
 - Breadcrumb
 - Google Search Results
 - Organization Social Profile

 - Category Rich Data Product Rich Data
 - HTML Sitemap
 - General
 - Category
 - Products
 - CMS Pages
 - Additional Links
 - Facebook Pixel
 - General
 - Cross linking
 - General
 - Category
 - Product
 - CMS
 - Meta Tags
 Category
 - Product
- Backend Functionality
 - Cross links
 - Add New Cross link
 - Meta tags
 - Add New Meta Tag
- Frontend Functionality
- Demo
- FAQs
- Support
- Additional Services



Installation

()	To use this extension, you will require to install MageDelight Base Extension first. If it is not installed then please download it from https://w ww.magedelight.com/extensions/magedelight-base-extension.zip and unzip the package file into the root folder of your Magento 2 installation.
()	Before installing the extension, please make sure to Backup your web directory and store database
•	 Unzip the extension package file into the root folder of your Magento 2 installation. Connect to SSH console of your server: Navigate to the root folder of your Magento 2 setup Run command as per below sequence,
	php -f bin/magento setup:upgrade
	php -f bin/magento module:enable Magedelight_SEOPro
	php -f bin/magento setup:static-content:deploy
•	Flush store cache log out from the backend and log in again

Backend Configuration (Admin side)

SEO Pro Configuration

Search Settings

Search Settings		
Custom URL Key for Search Page [global]	Yes	•
Search Page URL Key [global]	search	

Custom URL Key for Search Page: Select "Yes" to enable custom URL key for search page
Search Page URL Key: Provide custom search page key

404 Settings

404 Settings		
404 Page Redirection [store view]	Custom Search Module	•
	Instead of landing Customer to 404 page, we suggest take him to search results page to increase sales pos	to sibility.
404 Page Redirection - Custom Module Slug [store view]		

- 404 Page Redirection: Enable search for 404 page redirection when user comes to wrong URL of the store. You can select No (not redirect to search, default search or custom search redirection options)
- 404 Page Redirection Custom Module Slug: Provide custom search page slug if any third party search installed.

Canonical URL Settings

Canonical URL Settings		
Enable [store view]	Yes Click here to know what is Canonical URL	•
Category Path in Product URL [store view]	Default Rules	•
301 Redirect to Canonical URL [store view]	No	•

• Enable: Select "Yes" to enable canonical URL.

- Category Path in Product URL: Select category path to generate canonical URLs. You can select shortest path, longest path or URL without categories from the options.
- 301 Redirect to Canonical URL: Select "Yes" to 301 redirection using canonical URLs.

Pagination Settings

Pagination Settings		
This will be applicable to Category Product	Listing Page.	
Add Link Rel="next/prev" [store view]	Yes	•
Add Page Number to Meta Title [store view]	Yes	•
Add Page Number to Meta Description [store view]	Yes	•

• Add Link Rel="next/prev": Select "Yes" to enable next and previous links to page source.

- Add Page Number to Meta Title: Select "Yes" to add page number to meta title.
- Add Page Number to Meta Description: Select "Yes" to add page number to meta description.
- **SEO Toolbar**

our Toolbar to avoid viewing Page Source
Yes
*
Comma seprated, for eg (127.0.0.1,192.168.0.1). Keep * to
whitelist all. 10.16.16.67

- Enable: Select "Yes" to enable SEO toolbar to display on frontend.
- Allowed IPs: Provide comma separated IPs to display SEO toolbar.
 Your IP Address: You can see your own IP here.

Google XML Sitemap

General

General	
Enable [store view]	Yes
	Click here to know more
Directory Path [store view]	
	Path after Magento Root Directory. Keep it blank if you want it to generate at Magento Root Directory
Frequency [store view]	Daily
Time [store view]	12 • : 00 • : 00 •
	Generate XML

- Enable: Select "Yes" to enable Google XML sitemap generation.
- Directory Path: Provide directory path to save XML sitemap.
 Frequency: Select frequency to generate XML sitemap. You can select either daily, weekly or monthly from given options.
- Time: Select time to generate XML sitemap automatically.
- Generate XML: Click to generate XML sitemap manually.

Category

Category			
	Include [store view]	Yes	•
	changefreq [store view]	monthly	•
	priority [store view]	0.6	

- Include: Select "Yes" to include category for XML sitemap.
 changefreq: Select frequency to refresh category for sitemap. You can select options from below,
 - Always
 - ٠ Hourly
 - ٠ Daily
 - ٠ Weekly •
 - Monthly Yearly

 - Never System defined
- priority: Provide manual priority for category for XML sitemap.

Product

Product	
Include [store view]	Yes
changefreq [store view]	weekly •
priority [store view]	0.8

- Include: Select "Yes" to include products for XML sitemap.
- changefreq: Select frequency to refresh products for sitemap.
- priority: Provide manual priority for product for XML sitemap.



CMS			
	Include [store view]	Yes	•
	changefreq [store view]	monthly	•
	priority [store view]	0.9	

- Include: Select "Yes" to include CMS page for XML sitemap.
 changefreq: Select frequency to refresh CMS pages for sitemap.
 priority: Provide priority for CMS page for XML sitemap.

Additional Links

Additional Links			
	Include [store view]	Yes	•
	Links [store view]	http://mysite.com/custom-url-1 2019-01-01 12:00:00 daily 0.5 http://mysite.com/custom-url-2 2019-05-05 02:00:00 monthly 0.8	
		Example: full_url last_modified change_frequency priority Entry will be seperated by New Line	
		http://mysite.com/custom-url-1 2019-01-01 12:00:00 daily 0.5 http://mysite.com/custom-url-2 2019-05-05 02:00:00 monthly 0.8 	

Include: Select "Yes" to include additional URLs to XML sitemap.
Links: Provide links in to specific given format for the XML sitemap.

Schema.org

Breadcrumb

Breadcrumb			
Click here to read about s	chema.org		
	Enable [store view]	Yes	•
		Click here to know more	
		This will generate breadcrumb only for Search Engine a will not be visible on website frontend.	and
	Type	Short	•
	[]	This field is ony useful for Product page.	
		It will only apply when Canonical setting is enabled and Category Path in Product URL is selected to be URL without Categories	d

• Enable: Select "Yes" to enable schema breadcrumb for schema.org.

• Type: Select breadcrumb type for schema.org.

Google Search Results

Google Search Results	
Include Sitename [store view]	Yes
	Click here to know more
Website Name [store view]	Test
Searchbox [store view]	Yes 🔻
	Click here to know more

Include Sitename: Select "Yes" to include site name into Google search results.
Website Name: Provide website name for Google search result.
Searchbox: Select "Yes" to enable search box for Google search result.

Organization

Organization	
Enable [store view]	Yes Click here to know more
Organization Name [store view]	
Alternate Organization Name [store view]	
Logo URL [store view]	
Description [store view]	
Description Length [store view]	
Country [store view]	Please Select
Region/State [store view]	
City [store view]	
Zip/Postal Code [store view]	
Sales [store view]	
Technical Support [store view]	
Customer Service [store view]	

• Enable: Select "Yes" to enable organization for schema.org file.

- Organization Name: Provide organization name for schema.org file.
- Alternate Organization Name: Provide alternative organization name for schema.org file.
 Logo URL: Provide logo URL of organization for schema.org file.
- ٠
- Description: Provide description of organization for schema.org file.
- Description Length: Provide description length for schema.org file.
- Country: Select country of organization for schema.org file.
- Region/State: Provide State or Region of the organization for schema.org file.
 City: Provide city of the organization for schema.org file.
- Zip/Postal Code: Provide postal code of the organization for schema.org file.
- Sales: Provide sales contact details of organization for schema.org file.
 Technical Support: Provide technical support contact details of organization for schema.org file.
- Customer Service: Provide customer service contact details of organization for schema.org file.

Social Profile

Social Profiles	
Enable [store view]	Yes Click here to know more
Facebook [store view]	
Twitter [store view]	
Google Plus [store view]	
Instagram [store view]	
Youtube [store view]	
Linkedin [store view]	
Pinterest [store view]	
Myspace [store view]	
[store view]	
[store view]	

• Enable: Select "Yes" to enable social profiles for schema.org.

· Facebook: Provide Facebook profile URL.

- Twitter: Provide Twitter profile URL.
- Google Plus: Provide Google Plus profile URL.
- Instagram: Provide Instagram profile URL.
- Youtube: Provide Youtube profile URL. ٠
- Linkedin: Provide LinkedIn profile URL.
- Pinterest: Provide Pinterest profile URL.
- Myspace: Provide MySpace profile URL.
 Sound Cloud: Provide Sound Cloud profile URL.
- Tumbler: Provide Tumbler profile URL.

Category Rich Data

Category Rich Data		
Enable [store view]	Yes	-
	Click here to know more	
Description [store view]	No	•
Include Product Rating Data [store view]	No	•

- Enable: Select "Yes" to enable category rich data.
 Description: Select "Yes" to add description for category rich data.
 Include Product Rating Data: Select "Yes" to enable product rich data.

Product Rich Data

Product Rich Data	
Enable [store view]	Yes Click here to know more
Description [store view]	Short Description 🔹
Show Availability [store view]	Yes
Show Rating [store view]	No
Brand [store view]	Please Select 🔻

- Enable: Select "Yes" to enable product rich data.
- Description: Select either short or long description for product rich data.
- Show Availability: Select "Yes" to include availability of the product.
- Show Rating: Select "Yes" to include rating of the product.

• Brand: Select brand to include in schema.org.

HTML Sitemap

General

General	
Enable [store view]	Yes
	HTML sitemap displays all the links of your site on a single page to facilitate navigation.
Title [store view]	HTML Sitemap
Meta Keywords [store view]	
Meta Description [store view]	HTML Sitemap
Show Link At [store view]	Header
	Footer

Link Title [store view]	Sitemap	
Link URL [store view]	sitemap	
Layout [store view]	1 column	
Display Search Field [store view]	Yes	
Sort Order	CATEGORY +	→
	PRODUCT +	→
	CMS +	→
	ADDITIONAL LINKS	→

- Enable: Select "Yes" to enable HTML sitemap.
- Title: Provide title for HTML sitemap.
- Meta Keywords: Provide meta keywords for HTML sitemap.
- Meta Description: Provide meta description for HTML sitemap.
- Show Link At: Select options to display sitemap links of HTML sitemap.
 Link Title: Provide link title for the HTML sitemap.
- Link URL: Provide URL for the HTML sitemap.
- Layout: Select page layout of the HTML sitemap.
 Display Search Field: Select "Yes" to enable search on the sitemap page.
- Sort Order: Select sorting order of the category, products, CMS pages and additional links. You can drag and drop the sorting items.

Category

Category	
Include Categories [store view]	Yes
Title [store view]	Categories
Exclude Category IDs [store view]	Specify comma separated category id's which will not be shown in Sitemap.
Number of Columns [store view]	4

- Include Categories: Select "Yes" to enable category to include into HTML sitemap.
 Title: Provide title of the category section.
- Exclude Category IDs: Provide comma separated category IDs to exclude for the list.
- Number of Columns: Select number of columns for the category section.

Products	
Include Products [store view]	Yes
Title [store view]	Products
Number of Columns [store view]	4
Show Out of Stock Products [store view]	No
Split Products by First letter [store view]	Yes Products will be grouped by Initial Letter
Maximum Products to be Shown in Sitemap [store view]	50000 Maximum Number of Products to be Shown in Sitemap. Maximum is 50,000

• Include Products: Select "Yes" to enable product section for the HTML sitemap page.

- Title: Provide title of the product section.

- Number of Columns: Provide number of columns for the product section.
 Show Out of Stock Products: Select "Yes" to include our of stock products.
 Split Products by First letter: Select "Yes" to split products by first letter.
 Maximum Products to be Shown in Sitemap: Select maximum number of products to display on product section of sitemap.

CMS Pages

CMS Pages	
Include CMS Pages [store view]	Yes 🔹
Title [store view]	Pages
Number of Columns [store view]	4
Exclude [store view]	404 Not Found
	Home Page
	Enable Cookies
	Privacy Policy
	About us
	Customer Service
	Exclude showing selected CMS Pages

- Include CMS Pages: Select "Yes" to include CMS pages to HTML sitemap page.
- Title: Provide title of the CMS page section.
 Number of Columns: Select number of column for the CMS page section.
- Exclude: Select page to exclude from the sitemap page.

Additional Links

Additional Links	
Title [store view]	Additional Links
Number of Columns [store view]	4
Links [store view]	
	Example: Text1,Link URL1 Text2,Link URL2

- Title: Provide title for additional links section of the sitemap page.
 Number of Columns: Select number of columns for the sitemap section.
- Links: Provide comma separated additional links in said format.

Facebook Pixel

General

General	
Enable [store view]	Yes Click here to know more
Facebook Pixel Code [store view]	455203368344194 Click here to Generate
Product Identity Field [store view]	Product ID This field will be sent to facebook pixel as content_id Item to facebook

- Enable: Select "Yes" to enable Facebook Pixel feature for your store.
- Facebook Pixel Code: Provide Facebook Pixel code.
- Product Identity Field: Select unique fields to identify visited product.

Cross linking

General

General			
	Enable [store view]	No	•
		Cross linking refers to the process of linking be sites. Whether or not they are owned by the sa It allows users to reference sites with content s that which they are already viewing, and may b interest to them.	tween two me person. imilar to e of further

• Enable: Select "Yes" to enable cross linking for the store.

Category

Category	
Crosslinks Replacement Limit [store view]	1
	Set it 0 if you don't want to replace keyword(s) for Category. It will replace Category Description.

• Crosslinks Replacement Limit: Provide replacement limit for the cross linking for the store. It will replace keywords into link from the category description.

Product

Product	
Crosslinks Replacement Limit	1
[store view]	Set it 0 if you don't want to replace keyword(s) for Product
Product Attributes	Short Description
[store view]	Description

- Crosslinks Replacement Limit: Provide replacement limit for the cross linking for the store. It will replace keywords into link from the Product Attributes: Select product attributes to replace keywords with links using cross linking feature.

CMS

CMS		
	Crosslinks Replacement Limit [store view]	1
		Section you don't want to replace keyword(s) for CMS

• Crosslinks Replacement Limit: Provide replacement limit for the cross linking for the store. It will replace keywords into link from the CMS page description.

Meta Tags

Category

Category		
Enable [store view]	Yes	
Replace Existing Meta [store view]	No	dy

Enable: Select "Yes" to enable meta tags for the category.
Replace Existing Meta: Select "Yes" to replace existing meta of the category.

Product

Product		
Enable [store view]	No	•

• Enable: Select "Yes" to enable meta tags for the product.

Backend Functionality

Cross links

Add New Crosslink									
Actions	▼ 1	records found					▼ Filters 20	Default View -	Columns
ID	Title	Target	Priority	ţ	Status	Store View	Created	Modified	Action
1	basketball	CMS Page	1		Enable	All Store Views	Feb 6, 2019 5:23:41 AM	Feb 6, 2019 5:23:41 AM	Select 🔻

• Grid: Grid to display previously created rules for cross linking for the store.

Add New Cross link

General		
Enable Crosslink	Ves	
Title *	This is just for admin purpose a	and not actual crosslink keyword.
Store View *	All Store Views Main Website Main Website Store Default Store View French Website 2	

- Enable Crosslink: Select "Yes" to enable crosslink rule.
 Title: Provide title for the crosslink rule. It is only for information purpose for store admin.
 Store View: Select store view to enable rule of cross linking.

Properties	
Case Sensitive	No
Keywords	*
Target	Enter keywords to match in multiline. For eg. Keyword 1 Keyword 2
Target	* Category •
Target Value	* Default Category (2046) What's New (0) Women (0) Men's (1) Gear (46) Collections (13) Training (6) Promotions (0) Sale (0) Default Category 2 (2) Look (1)
Link Target 🔸	_self
Replacement Limit 🔸	1 Number of times, Keyword Match should be replaced. Set -1 for No Limit.
Priority *	5 Set 0 for Highest Priority
No Follow	Νο

- Case sensitive: Enable case sensitivity for cross linking rules. If it is enabled then, only exact match worlds can be replaced.
- Keywords: Provide keywords in each line to be replaced with links.
- Target: Select target to set link target value. You can set Category, Products, CMS page or Custom URL.
- Target Value: Select target value from the below category list to set link target.
- Link Target: Select link target to open either in same tab or in new tab.
- Replacement Limit: Provide replacement limit for the keywords, you can set -1 to replace all matched keywords or provide maximum numbers to replace keywords with links.
- Priority: Set priority to replace keywords with links. You can set 0 for highest priority.
 No Follow: Enable no follow for the links if you do not want to crawl by search engine.

Meta tags

Add New Meta Tag					
Actions	found		20	Filters O Default View • • per page 1	Columns
■ ID ↓ Category	Store View	Status	Created	Modified	Action
🗌 1 Gear	All Store Views	Enable	Feb 8, 2019 7:21:59 AM	Feb 8, 2019 7:21:59 AM	Select 🔻

• Grid: Grid to see and manage previously added meta tag rules for the store.

Add New Meta Tag

METATAG INFORMATION	General
General	Enable 💽 Yes
Category	Category * Select 🗸
Product	Store View * All Store Views

Enable: Select "Yes" to enable meta tag rule.
Category: Select category to apply meta tag rule.
Store View: Select store view to apply meta tag rule.

Category	
Include Sub Categories	Ves
Title	
	You may use following variables. Category Name: {name} Parent Category Name: {parent_name} Store View: {store_view} Store: {store} Website: {website}
Meta Description	
Keywords	
H1 Tag	
Description	

- Include Sub Categories: Enable to include sub categories to include meta tag rule.
- Title: Provide title pattern to generate meta tag automatically for category match the rule.
- Meta Description: Provide meta description pattern to generate meta description automatically for products match the rule. Please refer the same variable pattern provided for title.
- Keywords: Provide keywords pattern to generate meta keywords automatically for products match the rule. Please refer the same variable pattern provided for title.
- H1 Tag: Provide H1 tag pattern to generate H1 tag automatically for products match the rule. Please refer the same variable pattern provided for title.
- Description: Provide description pattern for category/products to generate description automatically when match the rule. Please refer the same variable pattern provided for title.

Include Sub Category	
Products	Yes
Title	
	You may use following variables.
	Product Name: {name}
	Product SKU: {SKU}
	Price: {price}
	Special Price: {special_price}
	Final Price: {final_price}
	Store VIEW: {store_VIEW}
	Website: {website}
	For Durally Decidents (opins) (openial opins) and
	for Bundle Products, {price}, {special_price} and {final_price} will be replaced by Minimal Price
Meta Description	
Meta Description	

Keywords	
H1 Tag	
Short Description	
Description	

- Include Sub Categories: Enable to include sub categories to include meta tag rule.
- Title: Provide title pattern to generate meta tag automatically for products match the rule.
- Meta Description: Provide meta description pattern to generate meta description automatically for products match the rule. Please refer the same variable pattern provided for title.
- Keywords: Provide keywords pattern to generate meta keywords automatically for products match the rule. Please refer the same variable pattern provided for title.
- H1 Tag: Provide H1 tag pattern to generate H1 tag automatically for products match the rule. Please refer the same variable pattern provided for title.
- Description: Provide description pattern for category/products to generate description automatically when match the rule. Please refer the same variable pattern provided for title.

Frontend Functionality

	Default welcome msgl Blog Post	s Sign In or Create an Account Look N Buy Default S	Store View 🗸 USD - US Dollar 🗸
🚫 LUMA		Search entire	e store here 🔍 💘
What's New Women \sim Men's \sim Gear \sim Training	∨ Sale		
Home > Men's > Tops > Jackets > Jupiter All-Weather Trainer			
		Jupiter All-Weather Trainer ***** ³ Reviews Add Your Review As low as IN STOCK \$56.99	
		Size XS S M L XL Color Qty 1 Add to Cart	Ō

• SEO Analytics: Click on SEO button displayed on right side center to see SEO Analysis of the current page.



O STATISTICS
LINKS
<u>II:</u> 71
ofollow: 69
lofollow: 2
<u>nternal:</u> 49
<u>xternal:</u> 3
BROKEN LINKS
heck Now
IMAGES 😳
images found without alt tag
HEADINGS
11: 1
12: 1
13: 0
i4: 0
ł5: 0
ł6: 0
ROBOTS 😇
NDEX,FOLLOW
IFRAMES
iframes on your page

• SEO Analytics Bar: Check all the SEO related statistics for the current page.

	Default welcome msgl Blog Posts Sign In or	Create an Account Look N Buy Default Store View ~ USD	- US Dollar 🗸	SEO STATISTICS ×		
Search entire store here			Q			
Milandia Marris - Milanza	Marke Const Training Colo			Dofollow: 69		
what sivew wome	n V mens V Gear V Training V Sale			Nofollow: 2		
Hame > Men's > Top	> Indicate > Jupiter All-Weather Trainer			External: 3		
		lupiter All-Weather		BROKEN LINKS		
		Trainer		Check Now		
	S 23	★★★★★ B Reviews Add Your Review		MAGES 😳		
		As low as	IN STOCK	0 images found without alt tag		
		\$56.99	SKU#: MJ06	III HEADINGS		
\$30.55				H1: 1		
				H2: 1 H3: 0		
		Size		H4: 0		
		Color		H5: 0		
				H6: 0		
		Qty		뤔 ROBOTS 😳		
		1		INDEX, FOLLOW		
		Add to Cart		rinaines on your page		
Highlight all the available links of the page.						
		♥ ADD TO WISH LIST ■ ADD TO COMPARE	SEO	STATISTICS ×		
Deteile			& LIN	IKS		
Details	More Information Reviews (3)		<u>All:</u>	<u>All:</u> 71		
Incloment clip	anta ha dampad. With your branthable, water reci	taat lugitar All Moather Trainer veu cap	Dofol	Dofollow: 69		
focus on fuel	and form and leave protection and comfort to us.	The fabric is a special light fleece that wicks	Nofol	low: 2		
moisture and	insulates at once.		Interr	<u>nal:</u> 49		
• Relaxed fit. • Hand pocket	is.		Extern	nal: 3		
• Machine was • Reflective sa	sh/dry. fety trim.		😽 BRI	BROKEN LINKS		
			Check			
			P 1M/	AGES 🕲		
			0 ima	ges found without alt tag		
About us	Privacy and Cookie Policy		II HE	ADINGS		
Customer Service	Search Terms	Enter your ema Subscribe	H1:	1		
Google	Orders and Returns		H2:	1		
Stackoverflow	Advanced Search		H3:	0		
Do not follow	Contact Us Blog Posts		H4:	0		
DIOKCH LINK	blog i osta		H5:	0		
	Copyright © 2013-present Magento, Inc.	All rights reserved.	H6:	0		

• Highlight all the external links.

Demo

Click here to visit frontend.

Click here to visit backend admin panel.

Click here to visit FAQs.

Support

Click here to raise a support ticket using your MageDelight account. Additional Services

Click here to get the customized solution for this extension.

Thank you for choosing MageDelight!