Abandoned Cart Email - Magento 2

Installation

ⓘ You will require to install MageDelight Base Extension first. If it is not installed then please download it from https://www.magedelight.com /pub/extensions/magedelight-base.zip and unzip the package file into the root folder of your Magento 2 installation.

⊘ Before installing the extension, please make sure to **Backup your web directory and store database**

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ⓘ Root Directory is - **"app/code/magedelight/#YourExtensionName#"**

- Unzip the extension package file into the root folder of your Magento 2 installation.
- Connect to SSH console of your server:
    - Navigate to the root folder of your Magento 2 setup
    - Run command as per below sequence,

```
php bin/magento setup:upgrade
```

```
php bin/magento setup:di:compile
```

```
php bin/magento setup:static-content:deploy
```

```
php bin/magento cache:clean
```

- log out from the backend and log in again

⚠ If you are using Magento 2.3 or later then you do not need to activate license. Extension will be activated with silent activation mechanism and does not require activation keys to be entered manually.

Backend Configuration (Admin side)

General

Enabled [store view]	Yes ▼
Send Email to Guest Users [store view]	Yes ▼

Guest users wouldn't receive the abandoned cart emails in case selected to "No"

Stop After Visiting [store view]	No ▼
Set Time After Cart Will Consider as Abandoned. [store view]	5

Please set time in Minutes. Max limit 2880

Remove History? [store view]	No ▼

The history older than 2 months will be removed if set to "Yes", update time limit after setting it to yes in case you want history for longer or short period of time. Keep it remain "No" in case you don't want the history be deleted.

Abandoned Cart Email Sender [store view]	General Contact ▼
Send Email Copy To [store view]	

Add email id to get the copy of Abandoned Cart emails

Product Image Height In Mails (in px) [store view]	100

Set image height to be used in emails (ingore to add px)

Product Image Width In Mails (in px) [store view]	100

Set image width to be used in emails (ingore to add px)

Add Unsubscribe Link to Emails? [store view]	No ▼

- **Send Email to Guest Customers:** Select "Yes", if you want to send email to guest user
- **Stop After Visiting Cart:** Select "Yes" if you want to stop sending email once user visits cart
- **Set Time After Cart Will Consider as Abandoned:** Specify time to set cart as abandoned. i.e. after 30 minutes cart will be considered as Abandoned
- **Remove History?:** Set "Yes" if you want to remove abandoned cart history which are older than 2 months

- **Abandoned Cart Email Sender:** Select sender email to send email
- **Send Email Copy to:** Specify email to send copy of email (CC)
- **Product Image Height in Mails (in px):** Specify height in pixel to set product image in email
- **Product Image Width in Mails (in px):** Specify width in pixel to set product image in email
- **Add Unsubscribe Link to Emails?:** Select "Yes" to to send link to unsubscribe emails

Test Email Configurations

Test Email Recipient
[store view]

example@example.com

Send Test Mail

- **Test Email Recipient:** Specify email address to receive test email

Backend Functionality

Abandoned Cart Rules

Abandoned Cart Rules

Add New Rule

Search by keyword

Filters | Default View ▼ | Columns ▼

Actions ▼ | 2 records found | 20 ▼ per page | ‹ | 1 of 1 | ›

☐▼	ID ↓	Rule Name	Status	Created	Modified	Action
☐	1	Abandonedcart Followup Email	Enabled	Aug 7, 2018 8:02:08 AM	Jan 17, 2019 9:29:24 AM	Select ▼
☐	2	New Product Abandoned Cart Rule	Enabled	Nov 13, 2018 11:46:31 AM	Jan 14, 2019 12:31:42 PM	Select ▼

- Add New Rule: Add new rule for abandoned cart by clicking on "Add New Rule" button.
- View, edit and delete the rule from Abandoned Cart Rule grid.

Abandoned Cart Rule Information

Rule Name *

Rule Priorty

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Enable Rule

Yes

Rule Cancel If

New cart was created

Link from Email Clicked

Any product went out of stock

All products went out of stock

Store View *

All Store Views

Main Website

Main Website Store

Default Store View

Customer Groups *

NOT LOGGED IN

General

Wholesale

Retailer

- **Rule Name:** Specify rule name
- **Rule Priority:** Specify rule priority to apply rule
- **Enable Rule:** Select "Yes" to enable rule
- **Cancel Rule If:** Select condition to cancel rule, you can select multiple conditions
- **Store View:** Select store view to apply rule
- **Customer Groups:** Select customer group to apply rule

Scheduled Email ✏

	Email Template *	Hour	Minutes	Second	Send Coupon	Select Rule *	Actic
⠿	Select Email Template ▾				No ▾	▾	🗑

Add Schedule

- **Email Template:** Select email template to send scheduled email
- **Hour:** Specify hour to schedule email
- **Minutes:** Specify minute to schedule email
- **Seconds:** Specify seconds to schedule email
- **Send Coupon:** Set "Yes" if you want to send coupon with email
- **Select Rule:** Select rule to apply on scheduled email
- **Action Delete:** Click on delete button to perform delete action on scheduled email

⚠ When there is short time between first email and remainder email then both email will be sent simultaneously at same time which is inappropriate

Rule apply for this condition

Apply the rule only if the following conditions are met (leave blank for all product

If **ALL** of these conditions are **TRUE** :

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- Apply the rule only if the following set conditions are met (leave blank for all products)

Abandoned Cart Blacklist

Abandoned Cart Blacklist

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Import **Add Blacklist**

🔽 Filters   👁 Default View ▾   ⚙ Columns ▾   ⬆ Export

| Actions ▾ | 1 records found | | | 20 ▾ per page | ‹ | 1 of 1 | › |

▢▾	ID ↓	Blacklist Email	Store View	Created	Modified	Action
☐	1	john@gmail.com	All Store Views			Select ▾

You can see all the emails added as blacklist (not to send email), you have advanced search capabilities and options to edit and delete records

New Blacklist

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← Back   Save and Continue Edit   S

| Customer Email Id * | |
| Website * | Main Website ▾ |

- **Customer Email ID :** Specify customer email address to add to blacklist
- **Website :** Select website to apply blacklist rule

Abandoned Cart Email Queue

Abandoned Cart Email Queue

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Generate Manual

🔽 Filters   👁 Default View ▾   ⚙ Column

| Actions ▾ | 2 records found | | | 20 ▾ per page | ‹ | 1 of 1 | › |

▢▾	ID ↓	First Name	Last Name	Email	Modified	Created At	Is Sent?	Status	Schedule At	Scheduled Template	Action
☐	19	David	John	devidjohn@gmail.com	Mar 29, 2018 5:17:21 AM	Mar 29, 2018 5:05:03 AM	No	Ready To Send	2018-03-29 10:08:03	Abandoned Cart - First Mail	Select ▾
☐	20	Alberto	Mart	mart@gmail.com	Mar 29, 2018 5:18:12 AM	Mar 29, 2018 5:05:03 AM	No	Ready To Send	2018-03-29 10:35:03	Abandoned Cart - Reminder Mail	Select ▾

Abandoned Cart History

Abandoned Cart History

	ID	First Name	Last Name	Email	Schedule At	Action	Is Sent?	Was Cart Restored?	Was it Successful?	Status	Created At	Modified
☐	156	John	Mart	mart@gmail.com	2018-03-29 12:48:02	Resend	Yes	No	No	Sent	Mar 29, 2018 8:00:05 AM	Mar 29, 2018 8:00:05 AM

You can see all the emails sent to customers, you have advanced search capabilities and options to resend emails.

CRON Setup

- If you are don't have any Magento CRON tab then please visit this link https://experienceleague.adobe.com/docs/commerce-operations/configuration-guide/cli/configure-cron-jobs.html#create-the-commerce-crontab
- Run "crontab - l" this will list all the CRONs
- Run "crontab -e" and edit the file
- After this you need to use this command for setup abandoned cart CRON
    - * * * * * /usr/bin/php7.3 /var/www/html/demo/bin/magento cron:run --group md_cronabandoned 2>&1 | grep -v "Ran jobs by schedule" >> /var/www/html/demo/var/log/magento.cron.log
    - In this you need to change PHP version as per your system's version
    - Change path of "/var/www/html/demo" as per your Magento root directory
- Run "crontab - l" check your CRON is added or not.
- Run "php bin/magento cron:run --group md_cronabandoned"

Demo

Click here to visit extension Fronted.

Click here to visit backend admin panel.

FAQs

Click here to visit FAQs.

Support

Click here to raise a support ticket using your MageDelight account.

Additional Services

Click here to get the customized solution for this extension.

Thank you for choosing MageDelight!