Abandoned Cart Email - Magento 2

- Installation
- Backend Configuration (Admin side)
- Backend Functionality
 - Abandoned Cart Rules
 - Abandoned Cart Blacklist
 - Abandoned Cart Email Queue
 - Abandoned Cart History
- CRON Setup
- Demo
- FAQs
- Support
- Additional Services



Installation

- You will require to install MageDelight Base Extension first. If it is not installed then please download it from https://www.magedelight.com/pub/extensions/magedelight-base.zip and unzip the package file into the root folder of your Magento 2 installation.
- Before installing the extension, please make sure to Backup your web directory and store database
- You will require to install MageDelight Base Extension first. If it is not installed then please download it from https://www.magedelight.com/pub/extensions/magedelight-base.zip and unzip the package file into the root folder of your Magento 2 installation.
- Root Directory is "app/code/magedelight/#YourExtensionName#"
 - Unzip the extension package file into the root folder of your Magento 2 installation.
 - Connect to SSH console of your server:
 - Navigate to the root folder of your Magento 2 setup
 - Run command as per below sequence,

php bin/magento setup:upgrade

php bin/magento setup:di:compile

php bin/magento setup:static-content:deploy

php bin/magento cache:clean

• log out from the backend and log in again



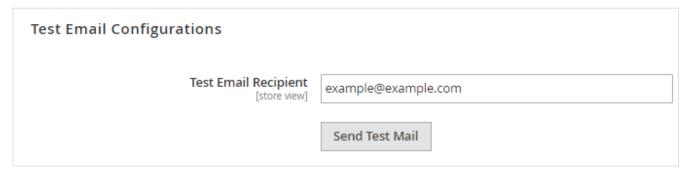
If you are using Magento 2.3 or later then you do not need to activate license. Extension will be activated with silent activation mechanism and does not require activation keys to be entered manually.

Backend Configuration (Admin side)

General	
Enabled [store view]	Yes ▼
Send Email to Guest Users [store view]	Yes ✓ Guest users wouldn't receive the abandoned cart emails in
	case selected to "No"
Stop After Visiting [store view]	No •
Set Time After Cart Will Consider as Abandoned.	5
[store view]	Please set time in Minutes. Max limit 2880
Remove History? [store view]	No •
	The history older than 2 months will be removed if set to "Yes", update time limit after setting it to yes in case you want history for longer or short period of time. Keep it remain "No" in case you don't want the history be deleted.
Abandoned Cart Email Sender [store view]	General Contact ▼
Send Email Copy To [store view]	
	Add email id to get the copy of Abandoned Cart emails
Product Image Height In Mails (in px) [store view]	100
	Set image height to be used in emails (ingore to add px)
Product Image Width In Mails (in px) [store view]	100
	Set image width to be used in emails (ingore to add px)
Add Unsubscribe Link to Emails? [store view]	No •

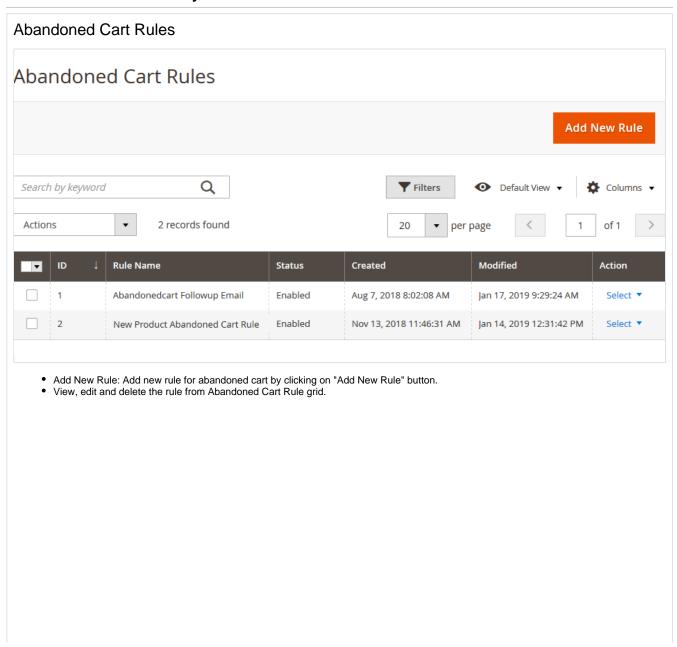
- Send Email to Guest Customers: Select "Yes", if you want to send email to guest user
- Stop After Visiting Cart: Select "Yes" if you want to stop sending email once user visits cart
 Set Time After Cart Will Consider as Abandoned: Specify time to set cart as abandoned. i.e. after 30 minutes cart will be considered as Abandoned
- Remove History?: Set "Yes" if you want to remove abandoned cart history which are older than 2 months

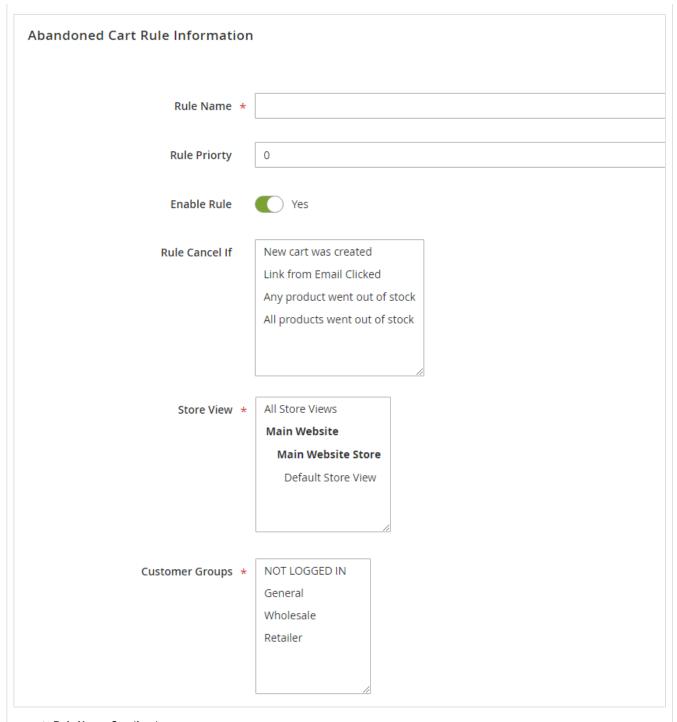
- Abandoned Cart Email Sender: Select sender email to send email
- Send Email Copy to: Specify email to send copy of email (CC)
- Product Image Height in Mails (in px): Specify height in pixel to set product image in email
- Product Image Width in Mails (in px): Specify width in pixel to set product image in email Add Unsubscribe Link to Emails?: Select "Yes" to to send link to unsubscribe emails



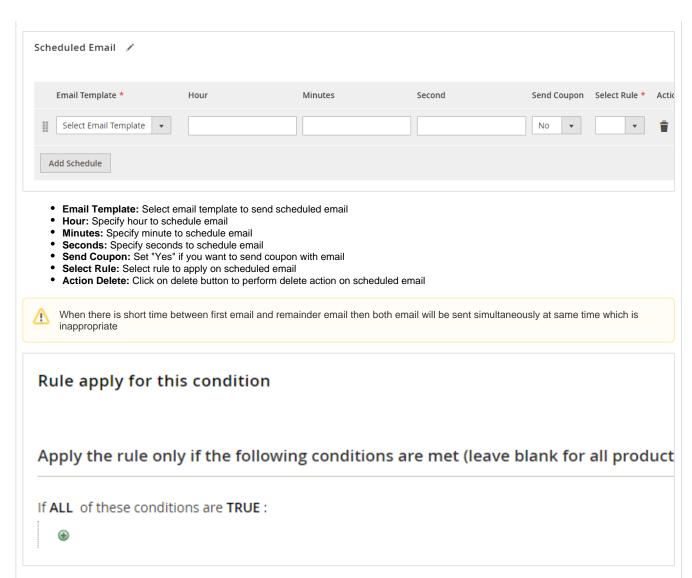
• Test Email Recipient: Specify email address to receive test email

Backend Functionality

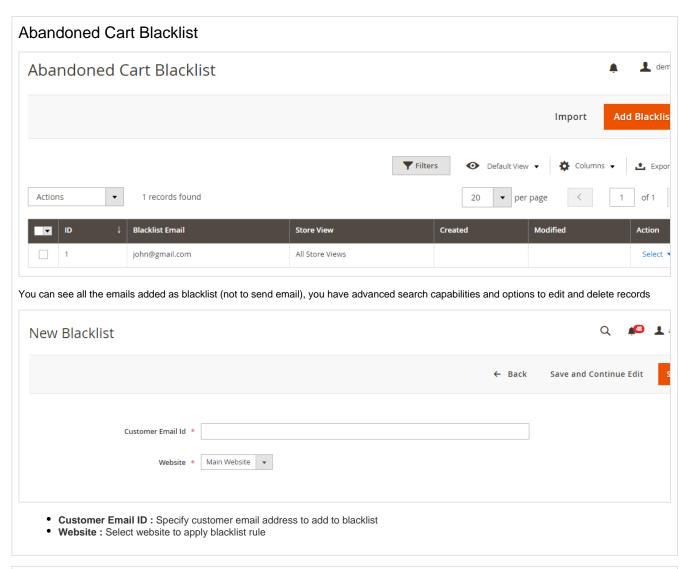


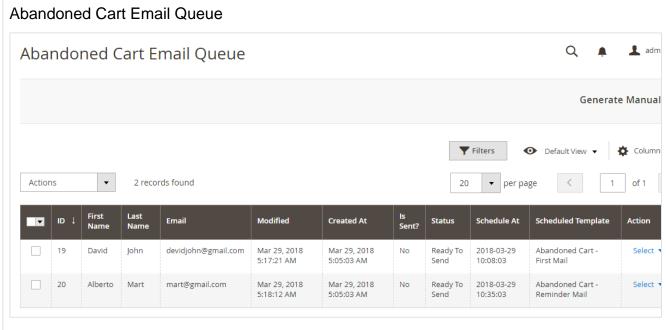


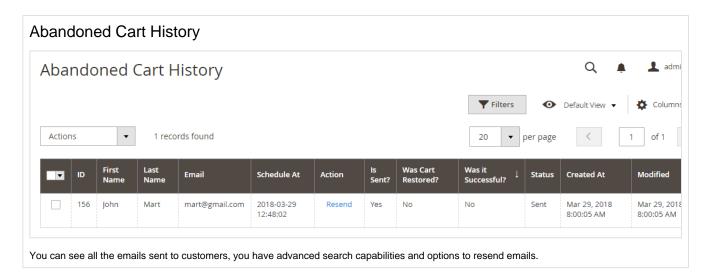
- Rule Name: Specify rule name
- Rule Priority: Specify rule priority to apply rule
 Enable Rule: Select "Yes" to enable rule
- Cancel Rule If: Select condition to cancel rule, you can select multiple conditions
- Store View: Select store view to apply rule
- Customer Groups: Select customer group to apply rule



• Apply the rule only if the following set conditions are met (leave blank for all products)







CRON Setup

- If you are don't have any Magento CRON tab then please visit this link https://experienceleague.adobe.com/docs/commerce-operations/configuration-guide/cli/configure-cron-jobs.html#create-the-commerce-crontab
- Run "crontab I" this will list all the CRONs
- Run "crontab -e" and edit the file
- After this you need to use this command for setup abandoned cart CRON
 - * * * * * /usr/bin/php7.3 /var/www/html/demo/bin/magento cron:run --group md_cronabandoned 2>&1 | grep -v "Ran jobs by schedule" >> /var/www/html/demo/var/log/magento.cron.log
 - In this you need to change PHP version as per your system's version
 - Change path of "/var/www/html/demo" as per your Magento root directory
- Run "crontab I" check your CRON is added or not.
- Run "php bin/magento cron:run --group md_cronabandoned"

Demo

Click here to visit extension Fronted.

Click here to visit backend admin panel.

FAQs

Click here to visit FAQs.

Support

Click here to raise a support ticket using your MageDelight account.

Additional Services

Click here to get the customized solution for this extension.

Thank you for choosing MageDelight!